



## BEING A BIO-ENTREPRENEUR

March 7<sup>th</sup> to 25<sup>th</sup>, 2022 ::: 8<sup>th</sup> Edition

### Week 1

	<b>7/March</b>	<b>8/March</b>	<b>9/March</b>	<b>10/March</b>	<b>11/March</b>
	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
09h30-10h00	<b>Course introduction</b> - Luisa Pinto, Bruno Costa				
10h00-11h00	Miguel Amador (EIT Health) - <b>Entrepreneurship 101: the Whys and the Hows for starting a business</b>	Clara Gonçalves e Júlio Martins (Everythink) - <b>Ideation (Design Thinking)</b>	Nuno Oom Sousa - Business Model and Related Canvas: Tools to be a Revolutionary Strategy Activist	João Soares (Multisector - Innovation Consulting e EEG   UMinho) - <b>Marketing for Entrepreneurs</b>	António Paraiso (TecMinho) - <b>Get ready to do business abroad</b>
11h00-12h00					
14h00-15h00	Miguel Amador (EIT Health) - <b>Tinkering a Business model that works in Health</b>	Clara Gonçalves e Júlio Martins (Everythink) - <b>Ideation (Design Thinking)</b>	Isabel Silva - <b>Communication Strategy</b>	Catarina Moucho (TecMinho) - <b>Finance and Funding in Health and Life Sciences Startups</b>	Raúl Saraiva (Portugal Ventures) - <b>Health (bio)technology in Portugal - how to raise venture capital for your biomedical startup</b> (remote session)
15h00-16h00					Marta Catarino - <b>B.acis: the center for health innovation at the School of Medicine: how to support students in innovation and entrepreneurship</b>

### Week 2

	<b>14/March</b>	<b>15/March</b>	<b>16/March</b>	<b>17/March</b>	<b>18/March</b>
	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
10h00-11h00		Mónica Gonçalves (2CA) - <b>Good Clinical Practice (IHC-GCP E6)</b>		André Albergaria (i3S) - <b>From Academic Knowledge to Health Care Industry: The Translational Research Pathway</b>	Pedro Ribeiro (DSI-UM) - <b>Project Management: challenges and trends</b>
11h00-12h00	Lígia Borges (Labfit) <b>Good Lab Practice (GLP)</b>	Mónica Gonçalves (2CA) - <b>Clinical Trials: development and submission of the clinical protocol</b>	Marta Catarino - <b>How to Protect your Inventions</b>		
14h00-15h00	Ana Claudia Figueiredo (Infarmed) - <b>Non-clinical safety data to support first-in-human studies with medicinal products</b>	Mónica Gonçalves (2CA) - <b>Medical devices: development and submission of the clinical protocol</b>	Bruno Almeida - <b>IPLEXMED</b>		Cristina Correia (Abtrace) - <b>Delivering proactive healthcare through AI based solutions</b>
15h00-16h00	Rui Amandi de Sousa (Stematters) - <b>Product development in Regenerative Medicine: from concept to market</b>	Alexandre Barros (Hydrustent) - <b>HydrUStent - From Bench to Business</b>	Sónia Ferreira - <b>BestHealth4U</b>	Patrícia Patrício/Luisa Pinto (BnML) - <b>What makes a virtuous “research-to-industry and back” business cycle tick? Debunking common myths and challenges</b>	
16h00-17h00				Daniela Seixas - <b>TonicApp</b> (remote session)	

### Week 3

	<b>21/March</b>	<b>22/March</b>	<b>23/March</b>	<b>24/March</b>	<b>25/March</b>
	Monday	Tuesday	Wednesday	Thursday	Friday
10h00-11h00	Alexandre Mendes (Subvisual) - <b>How to Pitch a project</b>		Formative feedback - Luisa Pinto, Bruno Costa, Marta Catarino	Tutorial support - Luisa Pinto, Bruno Costa, Marta Catarino	Final presentation and delivery of written reports - Luisa Pinto, Bruno Costa, Marta Catarino
11h00-12h00					
14h00-15h00					Final presentation and delivery of written reports (with the presence of all School and ICVS community, as well as other invited Schools and with a jury with people representative from venture and corporate companies) - Luisa Pinto, Bruno Costa, Marta Catarino
15h00-16h00			Tutorial support - Luisa Pinto, Bruno Costa, Marta Catarino		