

# BEING A RESEARCH INNOVATOR

DISCOVERY    PROTOTYPE    ANALYSIS    DECISION

IDEA CONCEPT    IMPROVEMENT    CREATIVITY  
ALTERATION    DEVELOPMENT    INSPIRATION

INVENTION    TECHNOLOGY  
SCIENCE    CHANGE

June 5 <sup>th</sup> 2017	June 6 <sup>th</sup> 2017	June 7 <sup>th</sup> 2017	June 8 <sup>th</sup> 2017	June 9 <sup>th</sup> 2017
<b>09:30</b> From Scientist to Entrepreneur: basic entrepreneur skills (JR) <b>11:00</b> The natural history of a startup I (JR)	<b>09:30</b> Minimal viable product (JR) <b>11:00</b> Validate our risk (JR)	Team work	<b>09:30 - 10:30</b> Office hours (LP)	Team work
<b>12:30</b> Work Lunch	<b>14:00</b> The Portuguese experience (RS) <b>Team work</b> *Define specific minimal viable product *Assess market need 30% of final grade		<b>Team work</b>	
<b>13:00</b> The natural history of a startup II (JR) <b>14:30</b> How I became an entrepreneur (CL)				
<b>16:00</b> Adjournment				

June 12 <sup>th</sup> 2017	June 13 <sup>th</sup> 2017	June 14 <sup>th</sup> 2017	June 15 <sup>th</sup> 2017	June 16 <sup>th</sup> 2017
<b>09:30</b> Presentations on market research n discussion (JR)	<b>09:30</b> The need for an integrated strategy (JR)	Team work	HOLIDAY	<b>09:30 - 10:30</b> Office hours (JM)
<b>12:30</b> Work Lunch	<b>Team work</b> *Prep elevator pitch *Prep presentation 30% of final grade			<b>Team work</b>
<b>13:00:</b> From pitch to biz plan (JR) <b>15:00:</b> Pitching in PT n in the US (LM)				
<b>16:00</b> Adjournment				

June 19 <sup>th</sup> 2017	June 20 <sup>th</sup> 2017	June 21 <sup>st</sup> 2017	June 22 <sup>nd</sup> 2017	June 23 <sup>rd</sup> 2017
<b>09:30</b> Presentations and discussion (JR)	<b>09:30</b> Challenges of seed funding (FM) <b>11:00</b> Private Capital 101 (FM)	Team work	Team work	<b>09:30</b> Presentations and discussion <i>F. Mermelstein</i> <i>H. Skinner</i> <i>Portuguese Investor TBA</i>
<b>12:30</b> Work Lunch	<b>Team work</b> *Final presentation 40% of final grade			
<b>13:00</b> Non-Dilutive Funding for SU (JR) <b>15:45</b> An expert perspective (PY)				
<b>16:00</b> Adjournment				

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